

# Intermediate District 287

RESPONSIVE. INNOVATIVE. SOLUTIONS.

## DISTRICT POLICY

**POLICY SERIES:** Communications & Records

**SUBJECT:** Goals

**BOARD APPROVED:** February 2012

**REVISION DATE:** February 2015

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### TC 100 Goals

#### I. PURPOSE

The purpose of this policy is to ensure that the District maintains regular and ongoing communication with member districts and the public and to encourage the use of media and technology to maintain such communication.

#### II. GENERAL STATEMENT OF POLICY

The Board recognizes that regular and ongoing communication with member districts and the public about the District helps improve the quality of education for our students. The Board also recognizes that these interests must be balanced with efforts to protect student and staff safety, privacy and general well-being.

#### III. COMMUNICATIONS AND RECORDS GOALS

The Board seeks to accomplish the following goals:

- A. Promote public interest of the District through the use of District-sponsored media;
- B. Maintain a learning environment that minimizes distractions from solicitation and advertising and to have the Board review all requests from non-District affiliated organizations to advertise within the District;
- C. Provide procedures for communicating with the media and to designate the Public Relations Liaison as the point person for media inquiries, in order to ensure consistent and accurate information about the District;
- D. Provide staff and students with opportunities to access the resources available through District technology for the purposes of teaching and learning, and to ensure its safe and appropriate use; and
- E. Encourage the incorporation of media sources in the curriculum and teaching materials while maintaining proper compliance with copyright laws.